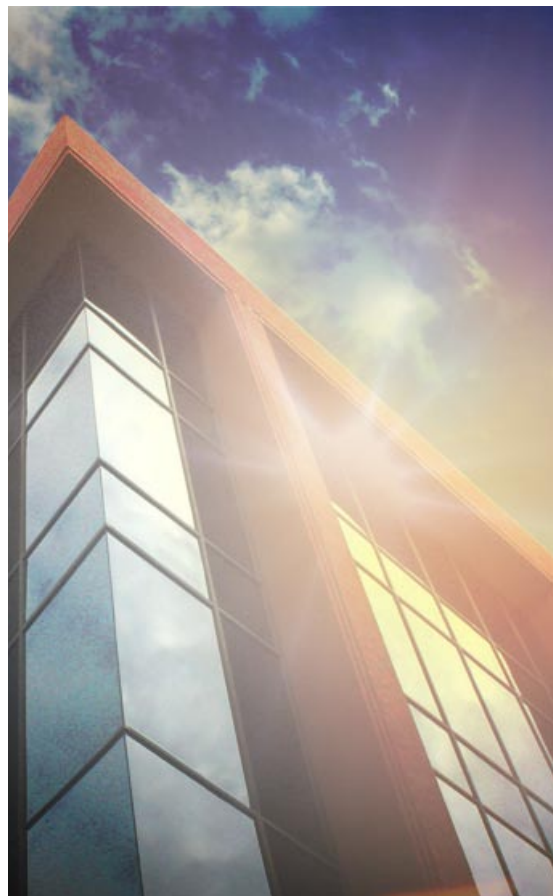


# SYNERGY

The Newsletter of The U. L. Coleman Companies

## 45 YEARS OF SERVICE - A COMPANY WISE FROM THE VERY BEGINNING



On August 1, 2018, U. L. Coleman Companies will recognize its 45 years of leadership in the Real Estate Industry and Community Development serving Shreveport-Bossier City. Founded by CEO, Linc Coleman in 1973, the companies have been unwavering in their pursuit of excellence, creating the most desirable places to live, work, and play across the region.

Long before sustainability became a real estate buzz word, Linc Coleman took it to heart. Back in the “70’s” many developers took a just-build-it approach. Linc and U. L. Coleman Companies decided on the road less travelled. Armed with opportunities and entitlements, they paused and asked this question of themselves, “Just because we can, does that mean we should?” This question was asked time and time again, as each development opportunity was vetted. Only those properties deemed to serve the best interests of Shreveport/Bossier in a sustainable way were selected. It has been that way ever since. Quality of life and a focus on true sustainability is apparent in every detail. Green space and green features speak to U. L. Coleman’s stewardship of this unique destination. Architectural design is original and complementary to the countryside landscape. Social engineering brings people together in the most natural and authentic way.

Company values to live and work by are recognized every day at U. L. Coleman: Trust, Integrity, Creativity, Ingenuity, Loyalty, Accountability, Servant Leadership, and Stewardship. These values have been woven into every development branded with the company’s name since 1973.

### THE MISSION OF THE U. L. COLEMAN COMPANIES

To provide the best value and service to our clients through a fully integrated, cost effective approach to real estate services, delivered by a team of uniquely qualified professionals who dedicate hard work, attention to detail, integrity, and fairness to each step of the process.

Find us on:



[www.ulcoleman.com](http://www.ulcoleman.com)



# 2017 EXCELLENCE IN SAFE PROPERTIES AWARD



“Congratulations to Chaparral, Colonial Plaza, Greenacres/Tallow Wood, Millbrook, Southwood Village, Preston Place/Port au Prince, Oak Hollow, and I-20 Migi Storage for being recognized as our properties who were injury free in 2017.”

Our 14th annual Safe Properties luncheon honoring those properties that were injury free in 2017 was held on Thursday, May 17, 2018 at the Pier / Landing Clubhouse.

The most important component for the success of our multifamily property management division is the quality and safety of our on-site team. They are the front line personnel, who do all that is expected of them and more.

Our groundskeepers work very hard to keep the grounds meticulously maintained, which does not go unnoticed. We have received complimentary letters from residents expressing how beautiful the landscaping is and how well the communities are maintained.

The hard working maintenance staff is responsible for completing work orders in a timely manner and keeping the residents happy. Our maintenance staff does excellent work in the turning of units.

The managers, assistant managers, and floaters are a group of professionals who are required to wear many hats on a daily basis, such as customer service, rental collections, record keeping, problem solving, and sometimes a bit of babysitting.

It is the participation of our on-site team at every level that is not only doing a great job safely, but has enabled us to reach the position we have earned today.

It is because of you and all of your efforts that have made an immense contribution to the growth of our company.

## 2 FOR 1 CONTINUING EDUCATION EVENT



In years past, Northwest Louisiana Association of REALTORS® (NWLAR) held a residential-focused all-day education, trade industry, and speaker summit with Commercial Investment Division members hosting a separate event geared toward commercial practitioners. This year, NWLAR President, Laurel Rice Brightwell, has convinced both committees to combine their events into one.

Commercial Continuing Education classes will be held congruently on Wednesday, October 3rd, all day, giving U. L. Coleman Companies' licensed agents and brokers an opportunity to take all twelve (12) required hours. In addition, an impactful luncheon is scheduled to award REALTORS® with National Association of REALTORS® Emeritus status after 40 years' continuing service. Linc Coleman achieved this distinction three (3) years ago. Affiliate members, whom our industry could not survive without, will also have one person selected to win Affiliate of the Year.

# RAINTREE CLUBHOUSE NEARING COMPLETION



Construction is nearing completion on the new Raintree Clubhouse and is expected to open early June. The residents are excited to begin using the 24 hour state of the art fitness center, gourmet professional kitchen, indoor living areas, and over 1,500 square feet of outdoor entertainment space.

Behind the scenes, our dedicated team has meticulously crafted every detail of the finished design. From the thoughtfully chosen colors and finishes to the landscaping, artwork, and furnishings – no detail is too small to overlook.

“This is the most excellent place to call home. I am so excited for our new luxurious pool and new patio settings! The view so far is AMAZING!” Leslie Carrillo, U. L. Coleman associate and Raintree resident. The Raintree Clubhouse, with over 4,500 square feet of indoor and outdoor amenities, shows U. L. Coleman Companies dedication to reinvesting in our communities. “Our team is very excited for the leasing and event opportunities the new clubhouse will provide and it was well worth the wait,” Debbie Jordan, ULCP Area Manager.

The new clubhouse truly is a great addition to the already wonderful Raintree apartment community. Follow us on our Facebook Page for the latest updates!

# GIVING BACK TO HELP OTHERS



The U. L. Coleman and UPS teams worked together to help paint a home in the Cedar Grove Neighborhood.

Paint Your Heart Out Shreveport once again brought more than 1,000 enthusiastic volunteers from local businesses, churches, and organizations to donate their time to help out homeowners whose homes could use a little TLC. “Paint Your Heart Out Shreveport”, is an annual event that gives back to homeowners in need.

The City of Shreveport targets a neighborhood each year, which is starting to show decay, and works directly with the homeowners. To qualify, the homeowner must be at least 62-years old or disabled and live within Shreveport’s city limits. Donations to cover paint and supplies come from community block grant funds, private individuals, and organizations. The paint is purchased based on the homeowner’s preferred colors.

On Saturday, May 12th these great volunteers helped to continue the PYHOS 26 year tradition. The Terrell’s home looks pristine now with renewed vitality. We are very happy we had the opportunity to give back to the community. We think this is how America is supposed to work – neighbors helping neighbors beautify their city “one house at a time, one neighborhood at a time.”



# ASSOCIATES ANNIVERSARIES

JANUARY - JUNE

Dennis Procell	Sequoia	23 yrs.	Stephen L. Phillips	Southwood Village	13 yrs.	Kylin Todd	Coates Bluff/Willows	3 yrs.
Ricky Spiers	Colonial Plaza	23 yrs.	Laurel R. Brightwell	Central Office	12 yrs.	CJ Anderson	Southwood Village	3 yrs.
Debbie Ochoa	Oak Hollow	22 yrs.	Tony DiBella	Oak Hollow	11 yrs.	Leslie Carrillo	Central Office	3 yrs.
Cesario Morales	Sequoia	21 yrs.	Riley C. Sams	Chaparral	11 yrs.	Timothy Goswick	Oak Hollow	3 yrs.
Gloria Palmer	Pier/Landing	21 yrs.	Rusty Willis	Raintree	10 yrs.	Theresa Dickson	Sherwood Place	3 yrs.
Clara N. Lowrie	I-20 Migi	20 yrs.	Greg Flowers	Coates Bluff / Willows	9 yrs.	Jaime Roy	Central Office	3 yrs.
Carla L. Cain	Coates Bluff / Willows	20 yrs.	Mike Hampton	Raintree	9 yrs.	Sheela Latimer	Central Office	3 yrs.
Richard G. Goff	Central Office	19 yrs.	Dora Joseph	Raintree	9 yrs.	Savannah Carter	Bonchasse	2 yrs.
Clifton D. Furlow	Millbrook	18 yrs.	Shaun R. Long	Pier / Landing	9 yrs.	Silvia Jimenez	Bonchasse	2 yrs.
Roger D. Clark	Central Office	17 yrs.	Stephanie Jones	Oak Hollow	9 yrs.	Marc Kimball	Sequoia	2 yrs.
David W. Howard	U. L. Coleman Properties	17 yrs.	Brad Bates	Pier/Landing	6 yrs.	Hilary Hall	Greenacres / Tallow Wood	2 yrs.
Shannon Hollier	Central Office	16 yrs.	Britney Waters	Central Office	6 yrs.	Heather Smartt	Raintree	2 yrs.
Jeff Roach	U. L. Coleman Properties	16 yrs.	Carlos Jimenez	Bonchasse	5 yrs.	Sharon Pinkston	Coates Bluff / Willows	2 yrs.
Kay Cross	U. L. Coleman Properties	15 yrs.	Ozie Wesley, Jr.	Sequoia	5 yrs.	Carla Hatchett	Millbrook	2 yrs.
Cathy D. Campos	Highcrest	14 yrs.	Lindsay Caldwell	Northgate	5 yrs.	Jesse Bolgiano	U. L. Coleman Properties	2 yrs.
Jeff L. Burkeen	Highcrest	13 yrs.	Julian Jimenez	Bonchasse	5 yrs.	Priscilla Erickson	Pier/Landing	1 yr.
Jarvis Kesse	Bonchasse	13 yrs.	Robin Darnell	Preston / Port	5 yrs.	Willie Tisby	Coates Bluff / Willows	1 yr.
Cory Peters	Bonchasse	13 yrs.	Louis Alexander	Coates Bluff / Willows	5 yrs.	Zack Wall	Sequoia	1 yr.
			Ray Cole	Millicent Crossing	4 yrs.	Hannah Wolfe	Coates Bluff / Willows	1 yr.
			Christina Hunter	Colonial Plaza	4 yrs.	Kirsten Jackson	Sherwood Place	1 yr.
			Daniel Charchian	Central Office	4 yrs.	Carmen Williamson	Preston / Port	1 yr.
						Destiny Skinner	Chaparral	1 yr.
						Kristi Higginbotham	Sequoia	1 yr.
						Ryan Jones	Pier/Landing	1 yr.
						Ronald Brown	Sherwood Place	1 yr.
						Roy Henry	Sherwood Place	1 yr.

JANUARY		
2	Ricky Spiers	Colonial Plaza
5	Brandon Butler	Preston / Port
8	Debbie Jordan	U.L.Coleman Properties
17	Summer Everitt	Chaparral
22	Leslie Carrillo	Central Office
22	Stephanie Jones	Oak Hollow
24	Clifton Furlow	Millbrook
25	Cody Holloway	Coates Bluff/Willows
28	Francisco Jaime	Bonchasse
29	Timothy Goswick	Oak Hollow
29	Jeffery Armstrong	Sequoia

MARCH		
1	Steve Phillips	Southwood Village
6	Ozie Wesley	Sequoia
9	Dan Charchian	Central Office
11	Ruth Kenemer	Central Office
12	Debbie Ochoa	Oak Hollow
14	George Terral	Chaparral
21	David Long	Sequoia
22	Cathy Campos	Highcrest
22	Lenora Kennedy	Southwood Village
23	McCord Coleman	U.L.Coleman Properties
25	Humberto Marin	Sequoia
26	Donald Henderson	Coates Bluff/Willows
29	Carley Bordelon	Central Office
30	Charles Gipson	U.L.Coleman Properties
30	Jeff Burkeen	Highcrest

MAY		
2	Cole Guthrie	Central Office
3	Shaun Long	Pier/Landing
6	Riley Sams	Chaparral
7	David Lester	Central Office
8	Michael Coleman	Colonial Plaza
10	Kristin Murphy	Coates Bluff/Willows
10	Kristi Higginbotham	Sequoia
14	Mike Hampton	Raintree
15	Silvia Jimenez	Central Office
20	Larry Brown	Pier/Landing
22	Laurel Whitaker	Coates Bluff/Willows
26	Fred Bredenbeck	Sequoia
28	Christina Hunter	Colonial Plaza
29	Carla Cain	Coates Bluff/Willows
29	Reba Wiggins	Preston/Port

NEW EMPLOYEES		
1.3.18	Mark Ferguson	Sequoia
3.6.18	Alan Mays	Sequoia
3.6.18	Kristin Murphy	CB/Willows
3.20.18	Teresa Fogle	Oak Hollow
4.17.18	Tyron Davis	Sherwood Place
4.17.18	Jonathan Jackson	Sherwood Place
4.20.18	Jeremy Fontenor	CB/Willows
4.20.18	Austin Simmons	Central Office
4.20.18	Josh Richardson	Greenacres/ Tallow Wood
4.20.18	Lindsay McLendon	U.L.Coleman Properties

FEBRUARY		
1	Amy Bullock	Central Office
5	Ray Cole	Millicent Crossing
5	Shannon Hollier	Central Office
8	Stacy Waters	Central Office
13	Carl Anderson	Southwood Village
14	Shelia Howard	Millbrook
14	Erin Nunnally	Colonial Plaza
18	Britney Waters	Central Office
19	Sheela Latimer	Central Office
19	Quentin Hunter	Sequoia
25	Julian Jimenez	Bonchasse
28	Gloria Palmer	Pier/Landing

APRIL		
2	Wanda Sue O'Brien	Millicent Crossing
4	Alvis Allen	Millicent Crossing
6	Jesse Bolgiano	U.L.Coleman Properties
10	Patricia Phillips	Coates Bluff/Willows
14	Savannah Carter	Bonchasse
15	David Howard	U.L.Coleman Properties
16	Ray Bush	U.L.Coleman Properties
19	Ronald Brown	U.L.Coleman Properties
23	Bobby Smith	Greenacres/Tallow Wood
26	Rusty Willis	Raintree
29	Cesario Morales	Sequoia
29	Corey Grant	Preston / Port
29	Carlos Jimenez	Bonchasse

JUNE		
1	Ruby Wilson	Colonial Plaza
6	Camille LaPrairie	Central Office
9	Louis Alexander	Coates Bluff/Willows
11	Becky Carpenter	Pier/Landing
18	Rory Lawson	Pier/Landing
23	Hilary Hall	Greenacres/Tallow Wood
28	Greg Flowers	Coates Bluff/Willows



## ASSOCIATE BIRTHDAYS

*"It is better to fail in originality than to succeed in imitation."*

~Herman Melville



**Put it in the box. . .**

The suggestion box located by the postage meter is now open. It will be checked frequently.

Each property has its own suggestion box on-site!